

Food and Innovation – SIAL Brazil
June 25-28, 2012 – São Paulo, Brazil.

TENTATIVE PROGRAM *

Monday, June 25

- 02:00-09:00 p.m. – *Cozinha Brasil* Exhibition (program to be defined)

- 02:00-09:00 p.m. – AI Invest Business Meeting: Agribusiness and Innovation – SIAL Brazil

AI-Invest Thematic Seminar

Venue: Industry System Stand

1. [02h00 –02h30 p.m.: Innovation in the European Food Industry](#)

Speaker: YVES DARRICAU - Consultant to the VEGEPOLYS/France cluster.

Website: www.vegepolys.eu

Vegepoluys will address the European experience, focusing on innovation as seen as a result of a company's own efforts. The European clusters are composed of scientific and academic organizations whose objective is developing major projects with an impact on innovation in the food industry

Q & A Session: 15 minutes

2. [02h45 –03h30 p.m.: Innovation and Technology](#)

Speaker: Carlos SOUSA, businessman, Chairman of **STI - Sistemas e Técnicas Industriais, Ltda.** and president of the RIBATEJO/Portugal cluster.

Website: www.agrocluster.com

Agrocluster is one of Portugal's largest clusters. Located in the main agricultural area of the country and made up of 75 different companies, its main purpose is contributing innovative technologies to new businesses, with a focus on pooling efforts and necessary services to induce innovation in the food industry

Q & A Session: 15 minutes

3. [03h45 –04h30p.m.: Food for Health](#)

Speaker: Athanasios TSAFTAIRS - CERTH Cluster

Website: www.certh.gr

Greek cluster composed of enterprises and labs devoted to innovation for healthy food products, whose innovative efforts are focused on producing food for specific segments of consumers (food and ingredients for sick, elderly, and diabetic people)

4. [04h45 –05h30p.m.: Organic Products](#)

Speaker: Nicolas BERTRAND, director of the ORGANICS CLUSTER of France. Website: www.organics-cluster.fr/

Organics Cluster is a French cluster exclusively devoted to organically certified processed food ingredients and products, with a focus on innovation. It delivers solutions in the form of organic products and subproducts and eco-design of low environmental impact packaging, processes and products

Q & A Session: 15 minutes

5. [17h45 –19h30: Food Security](#)

Lecture 01(05h45 – 06h30 p.m)

Speaker: Alessandra FOLLI, director of the CENTURIA RIT cluster of Bologna/Italy. Website: www.centuria-rit.com

Centuria specializes in food products, innovative technologies and equipment designed to improve traditional products, with an emphasis on food security processes, traceability, and standard-compliance.

Q & A Session: 15 minutes

Lecture 02(06h45 – 07:30 p.m)

Speaker: expert from SENAI (to be confirmed)

Q & A Session: 15 minutes

6. [07h30 –08h15p.m Food Program](#)

Speaker: expert from APEX (to be confirmed)

Q & A Session: 15 minutes

7. [08h15 –09h00p.m Export Helpdesk](#)

Speaker: expert (to be confirmed)

Q & A Session: 15 minutes

Tuesday, June 26

- 01:00-09:00 p.m. – Food Program/SENAC (program being defined)
- 02:00-09:00 p.m. – *Cozinha Brasil* Exhibition (program to be defined)
- 01:00-07:00 p.m. – AI-Invest Business Round (according to the individual agenda of each company)

Venue: Industry System Stand

Wednesday, June 27

[09:00 a.m.-02:00 p.m. – AI-Invest Program Technical Visit](#)

- 09:00 a.m.- 02:00 p.m. – Visit to a technology park / food-producing company in São Paulo – state of São Paulo

01:00-07:00 p.m. - Participation in SIAL Brazil

- 01:00-09:00 p.m. – Food Program/SENAC (program being defined)
- 01:00-07:00 p.m. – AI-Invest Business Round (according to the individual agenda of each company)
- 02:00-09:00 p.m. – *Cozinha Brasil* Exhibition (program to be defined)

Venue: Industry System Stand

Thursday, June 28

- 01:00-09:00 p.m. – Food Program/SENAC (program being defined)
- 02:00-09:00 p.m. – *Cozinha Brasil* Exhibition (program to be defined)

**Note: Tentative Program subject to changes.*